

## **La Femme Fatale Box Design Contest FAQ's**

### **Is there a fee to enter the competition?**

No purchase necessary in order to participate in the contest.

### **Who is eligible to participate?**

The contest is open to anyone 18 years of age or older at time of entry.

### **How do I enter?**

Submit an application by the submission deadline to [inquiries@marilynyu.com](mailto:inquiries@marilynyu.com).

### **Are we allowed to collaborate with other artists to apply?**

Yes, however, one person must represent the group in the contest. Submissions will be made using the same guidelines, and in the event that a collaborative group should win the Grand Prize only one set of prizes will be rewarded regardless of group size. You must decide how to split the rewards.

### **When is the submission deadline?**

The deadline for submitting applications is 11:59 PM PST 5 July 2010.

The deadline for submitting designs is 11:59 PM PST 25 August 2010.

### **How strict are you going to be with the deadline?**

Strict. Judging starts immediately after submission closes, so we can't make any exceptions for applications or designs that arrive late.

### **How are the winning submissions chosen?**

Design submissions are judged on the following criteria: Concept, Originality, and Creativity; Relevance to theme; Completeness of design – must be ready to print; and Legality and Feasibility.

### **When will I find out if I am a contestant?**

Judges will be reviewing submissions and making their selections shortly after the submission deadline. We will be notifying all the artists via the email address used for submission. Therefore it's important to notify us if your email address changes or becomes inactive.

### **What do I receive for a winning design?**

The Grand Prize Winner will receive \$250, have their design printed on the box of La Femme Fatale, and receive a signed copy of La Femme Fatale. All Contestants chosen to participate in the contest will receive a signed copy of La Femme Fatale.

### **How do I redeem my prize?**

The Grand Prize Winner will receive their cash prize in the mail shortly after 16 September 2010. Signed copies of La Femme Fatale will be mailed when the book is launched in Fall 2011.

### **Will I get credit for designing the box?**

Of course! You will receive full design credits.

For more information, refer to the Official Rules.