

La Femme Fatale

Box Design Contest

Marilyn Yu is seeking an original, creative graphic design for the box housing her up-coming book, La Femme Fatale.

La Femme Fatale & Marilyn Yu

Genre-busting artist Marilyn Yu's up-coming book project is a gateway work that invites readers to have an intimate interaction with the beautiful and profound. La Femme Fatale is the epic story of Eva the vampire encapsulated in a deck of cards. Inspired from tarot and illuminated manuscripts, Yu is creating a tool for introspection and divination for our current era.

Yu values collaborative creation. She strives to direct our cultural evolution onto a more constructive trajectory by facilitating idea exchange, encouraging critical thinking, and inspiring collective envisioning of our future. As advances in technology break down traditional boundaries, Yu finds our inherited cultures unskilled at dealing with the collisions of different ideas and views because they have ceased to evolve. Instead of leading to greater understanding, easier access to information and people has led to defensiveness and an entrenchment of ideas. Yu hopes to develop constructive ways of interacting, so that we can proceed towards the future together and without fear.

Prize

The Grand Prize Winner will receive \$250 and a signed copy of La Femme Fatale. All eight (8) Contestants will receive a signed copy of La Femme Fatale.

Contest Process

Everyone is encouraged to apply. Eight (8) competition contestants will be carefully chosen by a selection committee comprised of La Femme Fatale collaborators. To apply, submit an application before 6 July 2010.

Contest Timeline

July 5th – Applications due

July 15th – Contestants chosen

August 25th - Designs due

September 1-15 – Voting

September 20th – Winner announced

Application Criteria

1. A one page resume
2. A sample of your work either on disc or online. Clearly describe the medium, title, and any other contextual information.

The application deadline is Monday 5 July 2010.

Please submit your application to inquiries@marilynyu.com or La Femme Fatale Box Contest, c/o Marilyn Yu, P.O. Box 591105, San Francisco, CA 94159.

Submissions must include all the requested information. Entries missing information will be deemed incomplete and ineligible until all requested information is submitted.

See website for Official Rules -

<http://www.marilynyu.com/news-events/2010/04/27/la-femme-fatale-box-design-contest/>

